



THE HON TROY BUSWELL BEc MLA - Treasurer and Minister for Commerce; Housing and Works; and Science and Innovation
Mr Buswell was elected to Parliament as the Member for Vasse in February 2005 and was re-elected in September 2008.
He was appointed Treasurer and a Minister, when the Liberal Party and The Nationals formed government in September 2008.
As Minister for Commerce, Mr Buswell's Parliamentary responsibilities include managing the legislation governing co-operatives incorporated in WA and co-operatives from other jurisdictions that conduct business in Western Australia.



ANNE DRISCOLL was appointed Commissioner for Consumer Protection in 2008, having been Director of Business Services in the Department of Commerce for nine years. Anne heads up the Consumer Protection Division of the Department. As Commissioner she holds the official role of Registrar of Co-operatives. As Director of Business Services, Anne led a team of over 150 staff responsible for a range of registration, governance and education functions. A major achievement in that role was implementation of a finance broking industry Code of Conduct which significantly improved the professionalism of the industry in WA. On a national level, Anne is deeply involved in Council of Australian Governments projects to achieve uniformity of consumer laws and streamlining of business regulations. Anne is a University of Western Australia graduate in psychology and commerce. Prior to joining the Department she worked in various employment and training roles for the Commonwealth Public Service in both Perth and Canberra.



PETER WELLS has been Secretary of Co-operatives WA since February 2004. In that capacity he has been involved in the development of industry policy around the introduction of new legislation governing co-operatives incorporated in Western Australia. As part of his role within Co-operatives WA, Peter provides assistance to Members on an array of business issues that confront co-operative enterprises. Peter also holds a number of external non-executive board positions in broad acre farming and horticultural industries, as well as being involved with a group of leading Western Australian residential home builders.

S P E A K E R S — Co-ops WA Conference 09

Every effort has been made to secure the services of the speakers named in the program, however Co-operatives WA does not guarantee attendance of the published speakers





DR FABIO CHADDAD is the Conference Key Note speaker.

Fabio Chaddad is an internationally recognized authority on structural change in cooperatives that have adapted to competitive challenges. A graduate of the University of Sao Paulo in Brazil, Dr Chaddad completed his PhD studies into co-operatives and member-owned enterprises, at the University of Missouri, Columbia USA. He was awarded the Edward G. Nourse Award for Outstanding Doctoral Dissertation from the National Council of Farmer Co-operatives in the USA. Dr Chaddad has consulted to co-operatives around the world, is the author an extensive list of published papers and is the recipient of numerous awards of research and teaching excellence. His interest areas include organisational framework, member behaviour and its relationship to co-operative investment decisions and capital structures for member-owned enterprises. Fabio spoke at the Monash University 2006 Agribusiness Co-operative Leaders' Forum and has undertaken collaborative research into a number of Australian co-operatives. Dr Chaddad's presentation will cover issues that will be of interest to all members as the Western Australian co-operative sector transitions to new legislation over the coming 18 – 24 months.



PAUL McDOWELL is Managing Director of JMG Marketing, one of Perth's longest established marketing & advertising consultancies. He commenced his career as an advertising and marketing consultant when he returned to Perth in 1986 after a decade in corporate life including five years with General Electric Company in product development and marketing management roles. Since returning to Perth Paul has worked in the advertising industry as a senior consultant and later General Manager of a local advertising agency before founding his own company in 1989. He joined JMG Marketing in 2000 and in 2006 bought the company along with a partner. Paul's experience with co-operatives and member-owned organisations includes work with RAC, StateWest Credit Society, Co-operative Purchasing Services (CPS) and the Health Insurance Fund of WA (HIF). Paul is able to combine his advertising and marketing knowledge with practical 'hands on' experience in the interpretation and integration of research findings into marketing communications strategy. Paul is 54 which makes him a Baby Boomer, he is father to five children, one from Generation X and four from Generation Y. Paul's topic is 'Marketing to the Generations'.



CHRIS ENRIGHT joined the Mt Barker Co-operative board in 1999 becoming Chairman in 2003. Chris joined the Co-operatives WA Council in 2003 as the Mt Barker Co-operative representative and was elected Council chairman in 2006. As Council Chairman, Chris is the WA delegate to Co-operatives Australia the national body for State Co-operative Federations of NSW; Qld; SA; WA and Victoria. Chris also lead the Co-operatives WA participation in the Industry Reference Group that advised government on the co-operatives legislation. Chris operates a 3,000 hectare mixed farm, running sheep and growing grain, east of Mt Barker and to the north of Ongerup in the Great Southern region of WA. He was a Plantagenet Shire Councillor for 5 years and served as Chairman of the Shire's Works Committee. Chris' other off-farm activities have involved representative roles in the wool industry.

SPEAKERS — Co-ops WA Conference 09

Every effort has been made to secure the services of the speakers named in the program, however Co-operatives WA does not guarantee attendance of the published speakers

